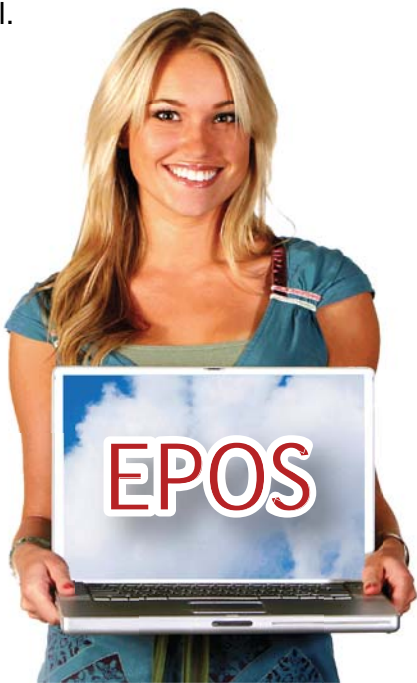


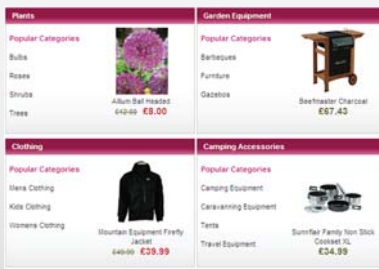
ECOMMERCE

Easy to use solution for eCommerce sales

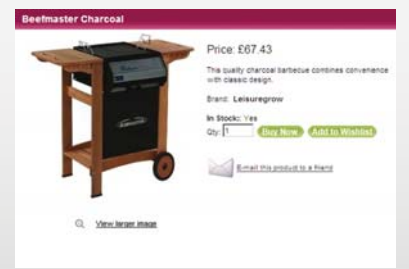
Provides a retailer with the ability to offer online sales with integrated delivery and stock control. It is both powerful and inexpensive to install.



CATEGORIES



PRODUCT VIEW



PROMOTIONS



OPTIMISED FOR SEARCH



For further information,
or to ask for a demonstration please call 01159 788493

Graphically Designed

To maintain your brand you need to have your own style, accompanied with striking images to represent and showcase your market. The site can be remodelled to give you that quality look and feel that will outshine the others and reflect your company style.

Fully Featured

All the options are there, it is just a matter of configuring which ones you want to use. Main searches by category, department or brand, with sub section filters and images. Products with featured, best sellers, stock levels, pictures and offer pricing, these are just a few of the features available.

Sales Orders

The webshop has its own web based management suite allowing for order picking, acknowledgement, payment and delivery. The customer is kept informed at all stages by email. Alternative checkouts and delivery tracking can also be provided.

System Integrated

You will need to setup up a website of working products with pictures and prices. How much easier when these are linked to your epos stock control database for uploading. Down grade your stock levels with your webcart sales and refresh the site with the new availability balances.



Choose the right system and start turning epos into profit, it ticks all the boxes

The Open Retail solution is flexible enough for you to sell both in store and online at the same time.

Benefits

- ✓ Quality look and feel by design
- ✓ Multiple search methods
- ✓ Product feature screen choices
- ✓ Web managed stock office
- ✓ Integrates with epos stock control
- ✓ Email responses to customers
- ✓ Supports all main payment gateways
- ✓ Upload of products and pictures
- ✓ Alternative checkouts available
- ✓ SEO at product level for better results

For more information about our services please visit our website at www.openretailsolutions.co.uk or call 01159 788493

