



Choose Your Solution...

MULTI-CHANNEL RETAILING

Open Retail offer multi-channel retail systems which means the stock is sold via several sales methods. The shop holds the physical stock and sells over the counter using epos tills. The web site will take orders for the same stock and may well take payment by card directly. Finally either by office or till raised sales orders low stocked or non stocked items can be ordered in to fulfil the customer sales.

Epos - Point of Sale



Our epos system is easy to use on touch button screens, whilst providing important data for cash and inventory management.
Offers sales promotions such as “buy one get one free”, “mix and match”, “cheapest free” giving the retailer a big advantage.
Accurate customer information improves credit control and service when offering discounts or loyalty. Address lookup CD for deliveries available.

Epos - Back Office



Loading your products from supplier spreadsheets helps set correct selling prices. New products and price changes go down to the tills immediately, together with any promotions .
You can study the sales trend and stock levels when placing orders and be aware of expected deliveries which will get matched up on arrival. The completed sales and current stock positions are immediately available enabling real time enquiry or detailed reporting.

Ecommerce



This fully featured shopping cart can be designed to your own brand style and colour scheme and integrates directly with the epos stock system.
Supports alternative checkouts, all the major payment gateways, and has a managed back office for despatch and payment of orders with email links.
Each product can be individually maintained on search engine optimisation for better results.

Sales Orders



Orders for out of stock or non stocked items can be taken by the tills with customer details and deposits.
Customer order requirements linked into purchase ordering and notification for collection from goods inwards.
Sales orders taken from the web site can be fulfilled by the tills and stock levels updated back to the website.

System Add-ons

Using radio handsets will speed up many activities, especially placing orders, receiving of goods inwards, and the control of stock takes, wastage and adjustments. Credit cards are an integral part of the tendering at the tills, and the system is fully chip and pin compliant seamless data Integration with third party software like Microsoft Excel spreadsheets, Post Code CD, and Sage accounting.



Open Retail are an epos provider to the following retail sectors. The stock solutions work well for both single outlet and multi-branch independent retailers

Garden Centres and Nurseries

Nowadays more like out of town department stores, but we also do all the plant side as well.

Pets and Aquatic

The identification of fish and animals need more control with regular repeat orders and deliveries by customer.

Farm Shops

With loose produce weighing scales are a must to serve all that local fruit and veg, meat and deli items.

Restaurant or Cafe

A must for enticing customers in and having time to consider their potential purchase before going to the tills.

Outdoor clothing, footwear and equipment

This covers camping and caravanning as well as visitor attractions with gift shops.

General Retail

Basically we can deal with most barcoded items that are sold as price look up.

BENEFITS

Quick, simple touch till and office software

Reliable, secure and proven hardware including scales

Adaptable to suit different business sizes

Integrate with chip and pin credit cards

Comprehensive range of promotions on offer

Customer focussed with loyalty and accounts

Versatile and fully featured ecommerce links

Complete stock control solution with radio handsets

Real time and effective management information

Most importantly saves you time and money



Open Retail
SOLUTIONS

For more information about our services please visit our website at www.openretailsolutions.co.uk or contact our office for a free demonstration:

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